



# ShowFest 2015

## Excellence Award Winners

The North Carolina Association of Festivals & Events is proud to announce the 2015 ShowFest Excellence Awards winners. The winners were announced at the ShowFest 2015 convention held at the Charlotte Hilton University Place Hotel on January 26, 2015. The convention was attended by more than 250 festival event planners and professionals. The awards program allows the association to honor and recognize the “best of the best” in the festival and events industry. Congratulations to our 2015 winners!

Event of the Year

ChristmasVille  
Rock Hill, SC

Director of the Year

Cathy Murphy – ChristmasVille  
Rock Hill, SC

Volunteer of the Year

John Rinehart – ChristmasVille  
Rock Hill, SC

Sponsor of the Year

NC Department of Agriculture

Supporting Member of the Year

Green Dot Music/John Franklin

Rising Star Award

Crystal Coast Countdown  
Morehead City, NC

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Green Award                      The Barbecue Festival  
Lexington, NC

Best Exhibitor - People's choice during conference  
The Scrap Exchange  
Durham, NC

Best Press Kit -                      The Barbecue Festival  
Lexington, NC

Best Non-Print Media - TV, Radio, Newspaper, Internet or PSA  
Jacksonville Speckled Trout Shootout  
Onslow Co. Tourism-Jacksonville, NC

Best Event Photo - color or black & white  
St. Patty's Engineer Challenge  
Onslow Co. Tourism-Jacksonville, NC

Best Sponsorship Packet - includes printed and web based information  
Jacksonville Public Safety- National Night Out  
Onslow Co. Tourism-Jacksonville, NC

Best Event Website -                      Earth & Surf Fest  
Onslow Co. Tourism-Jacksonville, NC

Best Supporting Member Website                      SE Systems  
Greensboro, NC

Best Social Media                      Fayetteville Dogwood Fall Festival  
Fayetteville, NC

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Each of the following Awards had three winning events/festivals in the categories of (1) small – operating budget under \$25,000, (2) medium- operating budget of \$25,000-\$65,000 and (3) large-operating budget over \$65,000.

**Best Merchandise** –pins, ornaments, cups, give away items, clothing (excluding t-shirts), etc...

**Small:** First Fridays on the Lawn, City of Wilson – Wilson, NC

**Medium:** NC Pickle Festival – Mt. Olive, NC

**Large:** NC Seafood Festival – Morehead City, NC

**Best Brochure** – tri-fold, bi-fold, color or black & white

**Small:** Swansboro Historic Homes Tour – Swansboro Historic Assoc.

**Medium:** NC Pickle Festival – Mount Olive, NC

**Large:** Sneads Ferry Shrimp Festival – Sneads Ferry, NC

**Best Print Media** – printed includes newspaper ad, magazine, billboard, flyers, handouts and additional print items such as programs, invitations, calendars, etc... (excluding brochures)

**Small:** Community Holiday Light Show – Danville Parks & Rec. Danville, VA

**Medium:** NC Pickle Festival – Mount Olive, NC

**Large:** Sneads Ferry Shrimp Festival – Sneads Ferry, NC

**Best Event Poster** – promotional or fine arts image or

**Small:** Music on the Main – Danville Parks & Rec. – Danville, VA

**Medium:** Earth & Surf Fest – Onslow Co. Tourism – Jacksonville, NC

**Large:** The Barbecue Festival – Lexington, NC

**Best T-shirt** – includes one or multi-color printed shirts

**Small:** Great Mullet Run – Onslow Co. Tourism – Jacksonville, NC

**Medium:** Wilson Whirligig Festival – Wilson, NC

**Large:** NC Seafood Festival – Morehead City, NC

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