

ShowFest 2017

Excellence Award Winners

The North Carolina Association of Festivals & Events is proud to announce the 2017 ShowFest Excellence Awards winners. The winners were announced at the ShowFest 2017 convention held at the Charlotte Hilton University Place Hotel on January 30, 2017. The convention was attended by more than 200 festival event planners and professionals. The awards program allows the association to honor and recognize the "best of the best" in the festival and events industry. Congratulations to our 2017 winners!

Event of the Year NC Black Bear Festival

Plymouth, NC

<u>Director of the Year</u> Julie Beck – NC Pickle Festival

Mount Olive, NC

Betsy Rosemann Volunteer of the Year Award

Jeremy Munn - North Carolina Whirligig Festival

Wilson, NC

Sponsor of the Year Diversified Wood Products

NC Black Bear Festival

Plymouth, NC

Supporting Member of the Year Jeff Hale, Hale Artificier

Lexington, NC

Rising Star Award North Carolina Smart! Education Day

Morehead City, NC

Green Award North Carolina Seafood Festival

Morehead City, NC

Andy Smith Exhibitor Award - People's choice during conference

Vintage Sound & Light

Jamestown, NC

Best Press Kit - Fayetteville Dogwood Festival

Fayetteville, NC

Best Non-Print Media - TV, Radio, Newspaper, Internet or PSA

North Carolina Seafood Festival

Morehead City, NC

Best Event Photo - color or black & white

Novant Health Thanksgiving Day Parade

Charlotte Center City Partners

Charlotte, NC

Best Sponsorship Packet – includes printed and web based information

Fayetteville Dogwood Festival

Fayetteville, NC

Best Merchandise - Student's Choice

Sneads Ferry Shrimp Festival

Sneads Ferry , NC

Best Event Website - Carolina Strawberry Festival

Wallace, NC

Best Supporting Member Website IMAGINE Music Group

Charlotte, NC

Best Festival Social Media BBQ Festival on the Neuse

Kinston, NC

Each of the following Awards had three winning events/festivals in the categories of (1) small – operating budget under \$25,000, (2) medium- operating budget of \$25,000-\$65,000 and (3) large-operating budget over \$65,000.

Best Merchandise -pins, ornaments, cups, give away items, clothing (excluding t-shirts), etc...

Small: 1st Fridays on the Lawn – City of Wilson - Wilson, NC

Medium: NC Black Bear Festival – Plymouth, NC

Large: Sneads Ferry Shrimp Festival – Sneads Ferry, NC

Best Brochure - tri-fold, bi-fold, color or black & white

Medium: NC Pickle Festival – Mount Olive, NC

Large: BBQ Festival on the Neuse – Kinston, NC

<u>Best Print Media</u> – printed includes newspaper ad, magazine, billboard, flyers, handouts and additional print items such as programs, invitations, calendars, etc... (excluding brochures)

Small: A Taste of Duplin – Duplin Co. Tourism – Kenansville, NC

Medium: NC Black Bear Festival – Plymouth, NC

Large: North Carolina Seafood Festival – Morehead City, NC

Best Event Poster – promotional or fine arts image

Small: A Taste of Duplin – Duplin Co. Tourism – Kenansville, NC

Medium: Carolina Strawberry Festival – Wallace, NC

Large: North Carolina Seafood Festival – Morehead City, NC

Best T-shirt – includes one or multi-color printed shirts

Small: 1st Fridays on the Lawn - City of Wilson, NC

Medium: North Carolina Whirligig Festival - Wilson, NC

Large: NC Blueberry Festival - Burgaw, NC