# NCAFE FALL SEMINAR

Brought to you by the North Carolina Association of Festivals and Events

## **EMPOWER** your Festival Planning Team!



### **Educational Session Information**

### **ADA IDEAS AND ISSUES**

How can we best accommodate people with disabilities at festivals & events? What are the best ways to communicate and educate the public about access?

# TAKING SOCIAL MEDIA TO THE NEXT LEVEL!

You have Facebook and SnapChat – but now what? Learn how to use social media tools to take your interactions to the next level.

#### **NETWORKING LUNCH**

Meet and get to know fellow festival planners!

# WEATHER . . . LET'S LEARN HOW TO DEAL WITH IT!

This class will discuss a variety of hazardous weather events and their potential for serious problems that event planners may experience. We will review some actual events and discuss their handling. We will also examine preparedness issues associated with these events. Our main focus will look at preparations, notifications and procedures when threatening conditions develop.

#### **AND MORE!**

There will be an additional educational session announced later this summer!

SEPTEMBER 6th 2017 10 AM - 4 PM

THE CARY THEATER
CARY, NC



### **HOW TO SIGN UP**

Students: \$20 Members: \$50 Non-Members: \$80 (lunch included)

Register online at: ncfestivals.com or call 1-877-ncfests



### What's for Lunch?

We'll take a break for a yummy catered lunch and networking time with other festival directors. Lunch provided as part of your registration fee.



### Interested in joining us? Get more information or give us a call!

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